

Dear Commissioners of the FCC,
Please retain the remaining rules governing media ownership.

Further concentration of ownership will have serious consequences
for our culture and democracy, by stifling dissenting
voices and further dumbing down the information available to consumers.

I am a business law attorney. Every day, I see the impact of the
homogenizing effect of centralized ownership of the media. There is very
little

independent political, cultural and economic discourse in this country.
As a result, individuals

in the United States are less and less able to think critically about
political

and business decisions. I constantly see individuals make poor business
decisions that

can only be attributed to their inability to think critically. Business
owners lose money and engage in

unnecessary litigation because they do not have the critical
intellectual tools to engage in meaningful

negotiations. On a macro level, the recent fraudulent financial practices
of several major corporations was the direct

result of a belief by the perpetrators that no one would question their
practices. They were mostly correct in their belief

given the inability of people in the business world today to think
independently. Too many business people, as well as consumers, get their
information from too few sources.

We do not need a mass media that is less competitive and is more
interested in telling people what

they want to hear. We need more voices, more stories, and more
challenging of commonly held

ideas and concepts. Please do not repeal the existing rules.

Sincerely,

Eric D. Morton

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